



October 21st, 2008

5 Simple Ways to Celebrate the Holidays

(AMBLER, Pa.) -- In our fast-paced, hectic world it's easy to forget the true meaning of the holiday season. The new book *75 Simple Ways to Celebrate the Holidays* by Kathy Davis and Patrick Regan (Andrews McMeel, \$9.95, September 1, 2008, hardcover) reminds us to pause and enjoy this wondrous time of year.

Featuring lavish cover flocking, ribbon bookmark, and Davis' distinct, whimsical artwork, *75 Simple Ways to Celebrate the Holidays* is brimming with inspiring sentiments such as:

Embrace the future
Honor the past
But live in the moment
This day won't last

Hang your stockings
Say your prayers
Dash away worries
Stash away cares

Catch a snowflake
on your tongue
Feel the cool air
fill your lungs

75 Simple Ways to Celebrate the Holidays grew out of the short passage "Scatter Joy. Lend a Hand. Pray for Peace. Understand." that Kathy wrote for a holiday greeting card many years ago.

"From the beginning, it seemed to strike a chord with those who read it. I guess we all yearn for a holiday with less pressure and more peace, less stress and more joy," says artist and author Davis. "With this

book, it is my wish to inspire you to hold precious the simple joys and true meaning of the season, and carry them in your heart the whole year through.”

75 Simple Ways to Celebrate the Holidays is a gentle reminder to balance our lives and relish in the holiday season. This beautiful keepsake is a perfect gift for someone you love or even for yourself.

Available at Barnes & Noble, Carlton Retail Stores and other fine book retailers

About the Author:

Kathy Davis is one of the most respected greeting card designers in the world. Her brand and products reach 50 million people worldwide annually. Kathy’s mission to “Scatter Joy” resonates in her designs and heartfelt messages. She currently resides in Horsham, Pa., with her family and a menagerie of pets. She is available for media.

About Kathy Davis Designs, Inc.

Touching more than 50 million consumers annually, Kathy Davis is one of the world’s leading and most respected designers. Davis manages an extensive portfolio of more than 5,000 designs, acting as Chief Executive Officer and Chief Visionary Officer of the Ambler, PA. – based company that bears her name. Kathy’s brand promise to “Scatter Joy” defines both her work and the mission of her company. Kathy Davis Designs, Inc. now operates under four brand names: “Kathy Davis,” “The Studio at Kathy Davis,” “Portfolio – Kathy Davis Studios,” and “Fred and Lorraine.” For more information, please visit www.kathydavis.com.